



2009 CENTRAL OHIO INFOSEC SUMMIT

MAY 7 – 8TH 2009

SPONSORSHIP OPPORTUNITIES

<http://www.infosecsummit.org/>

SECURE YOUR PLACE TODAY! To reserve your sponsorship please email sponsors@infosecsummit.org

The Central Ohio InfoSec Summit will take place on **Thursday, May 7th and Friday, May 8th**. This event is being jointly developed by the Central Ohio ISSA, Central Ohio Infragard and the Central Ohio ISACA. The primary goal of this event is to educate regional Information Security professionals and support collaboration by bringing leading speakers in the information security field together to educate the community on the latest industry trends and issues.

This Information Security Conference will provide information security professionals with the most up-to-date information, tools, trends, legislative information, products, services, and strategies for addressing information security issues. The conference will focus on key issues related to information security with presentations provided by recognized experts and exhibits by some of the nation's leading organizations. The program will provide the following highlights:

- Keynote presentations from nationally renowned speakers
- Breakout sessions from top speakers in the industry covering latest trends and issues in the information security industry
- Exhibitor showcase featuring leading security technology and services vendors

SUMMIT ATTENDEES

Attendees for the conference will represent a cross section of security professionals in a variety of staff and decision-making capacities at leading organizations throughout Ohio.

Last year's event was sold out!

ANTICIPATED ATTENDANCE: 300



SAMPLE CENTRAL OHIO ORGANIZATIONS ATTENDING THE 2008 INFOSEC SUMMIT:

Abercrombie & Fitch, Alliance Data, American Electric Power, Battelle, Big Lots, BMW Financial Services, Cardinal Health, CBC Companies, Dispatch Companies, DSW, Grange Insurance, Greif, Huntington Bank, JP Morgan Chase, Limited Brands, Marathon Oil, Motorists Insurance Group, National City Bank, Nationwide Children's Hospital, Nationwide Insurance, NiSource, Ohio Health, Ohio Public Employees Retirement System, State of Ohio, Safe Auto Insurance, Sterling Commerce, The Ohio State University, The Ohio State University Medical Center, Wendys International, & Worthington Industries.

KEYNOTE PRESENTATIONS

The 2009 Central Ohio Information Security Summit has arranged nationally renowned speakers Howard Schmidt, Patrick Gray, Dr. Whit Diffie, and others to be announced very soon.

HOWARD SCHMIDT

President ISSA International, President & CEO R & H Security Consulting LLC

Howard A. Schmidt, International President of the Information Systems Security Association and President & CEO of R & H Security Consulting LLC, has had a long and distinguished career in defense, law enforcement and corporate security spanning almost 40 years. He has served as Vice President and Chief Information Security Officer and Chief Security Strategist for online auction giant eBay, CISO, CSO and forming Microsoft's Trustworthy Computing Program. He has also served in the position of Chief Security Strategist for the US CERT Partners Program for the National Cyber Security Division, DHS. He retired from the White House after 31 years of public service in local and federal government. He was appointed by President Bush as the Vice Chair of the President's Critical Infrastructure Protection Board and as the Special Adviser for Cyberspace Security for the White House in December 2001 and co-author of the National Strategy to Secure Cyberspace. Mr. Schmidt has been appointed to the Information Security Privacy Advisory Board (ISPAB) to advise the National Institute of Standards and Technology (NIST), the Secretary of Commerce and the Director of the Office of Management and Budget on information security and privacy issues pertaining to Federal Government information systems.

DR. WHITFIELD DIFFIE

Chief Security Officer, Sun Microsystems

Whitfield Diffie, Chief Security Officer of Sun Microsystems, is Vice President and Sun Fellow and has been at Sun since 1991. As Chief Security Officer, Diffie is the chief



exponent of Sun's security vision and responsible for developing Sun's strategy to achieve that vision.

Best known for his 1975 discovery of the concept of public key cryptography, Diffie spent the 1990s working primarily on the public policy aspects of cryptography and has testified several times in the Senate and House of Representatives. His position - in opposition to limitations on the business and personal use of cryptography - is the subject of the book, *Crypto*, by Steven Levy of Newsweek. Diffie and Susan Landau are joint authors of the book *Privacy on the Line*, which examines the politics of wiretapping and encryption and won the Donald McGannon Award for Social and Ethical Relevance in Communications Policy Research and the IEEE-USA award for Distinguished Literary Contributions Furthering Public Understanding of the Profession.

PATRICK GRAY

Senior Security Strategist, Cisco Systems

Patrick Gray joined Cisco Systems as its Senior Security Strategist after serving as the Director of X-Force Operations, Office of the Chief Technology Officer, Internet Security Systems, Inc. (ISS). Gray also comes to Cisco Systems after twenty years of service with the Federal Bureau of Investigation. Upon his retirement from the FBI in November 2001, he joined Internet Security Systems and created the X-Force Internet Threat Intelligence Center and thereafter was Director of the Penetration Testing and Emergency Response Teams until his promotion to the X-Force R & D Team. As a result of his service with the FBI, and the Internet Threat Intelligence Center, he has first-hand knowledge of the hacking community, its aims and methodologies as they attack government, ecommerce, energy and financial entities relentlessly.

SPONSORSHIP OPPORTUNITIES

In an ongoing effort to improve the quality of this event, the Chapter has created the following sponsorship opportunity for a limited number of vendors. (Limit 12)

EVENT SPONSORSHIP

Event sponsors will be provided with the following marketing opportunities for the 2009 Information Security Summit:

- Sponsors will be able to send 2 representatives of their organization to the Summit
- Sponsors will be provided one exhibit table for the promotion of their products/services and distribution of promotional materials



- Ability to collect customer information for purpose of prize giveaway. All prizes will be distributed during the final break and posted on a sign in the vendor showcase
- Sponsors will be invited to the attendee reception following the event on Thursday, May 7th
- Sponsor logos will be featured on the Information Security Summit web site
- Sponsors will be identified in any distributed program literature
- Sponsor logos will appear on welcome signage at the entrance to the convention facility
- Sponsors will also have their logo displayed on the presentation screens in a rolling display during breaks and prior to all presentations in the session rooms.

Event Sponsor Fee: \$2000

ADDITIONAL EVENT SPONSOR OPPORTUNITIES

The Information Security Summit will provide additional limited sponsor opportunities. These sponsor opportunities are only available to sponsors that have purchased the event sponsor level. These opportunities are limited and will be provided on a first-come, first-served basis.

KEYNOTE SPONSOR - \$2500

Sponsor logo will appear for 5 minutes prior to the keynote speech to provide an overview of their organization, product, or services. The Sponsor representative will be allowed to introduce the keynote speaker. Sponsor will be noted in the keynote in program materials. Keynote Sponsors also includes all the benefits of the Event Sponsor listed above. (Limit 6)

PROGRAM SPONSOR (\$1500)

Sponsor logo will appear in a prominent location on the front page of the program, fees will be used to defray printing costs. (Limit 1)

REGISTRATION / BADGE SPONSOR (\$1000)

Sponsor logo will appear in at the registration table as well as on all attendee badges. (Limit 1)

INFOSEC SUMMIT LUNCH SPONSOR (\$500)

Sponsor logo will appear on all lunch tables. (Limit 1)

RECEPTION SPONSOR (\$1500)

All conference attendees will be invited to attend a event reception at the completion of the sessions on Thursday, May 7th. The event is scheduled to run from 5PM – 8PM and



will be hosted at the Hyatt. The reception will include appetizers and refreshments including beer and wine. (Limit 2)

EXECUTIVE LUNCH SPONSOR (\$3000)

Keynote speakers will be invited to a luncheon with executive leadership in the region. This is an event aimed at fostering collaboration and building relationships among the top level information technology and information security leadership in the region.

Sponsor logos will appear on the formal invitation and will be allowed to introduce themselves for 5 minutes prior to the dinner to thank everyone for coming. Sponsors must adhere to additional guidelines. A listing of titles and organizations can be provided from the 2008 Executive Dinner event if interested. (Limit 2)

SPONSOR TERMS AND CONDITIONS

All sponsorships will be awarded on a first come, first served basis. Sponsors need to be committed to computer security improvement, concerned about the security infrastructure of the Internet and associated communications elements and be supportive of our mission to participate in this conference as a sponsor. The Information Security Summit sponsor committee retains the right to reject any sponsor that it deems inappropriate.

Sponsor Coordination is being handled by the Central Ohio ISSA. After written acceptance by the Information Security Summit, the sponsor must provide the sponsorship funds, logo image and other details required (such as correct use of the sponsor's name, trademarks etc) to the Central Ohio ISSA within 10 days of receipt of acceptance.

Sponsorship pledges cannot be processed without payment. Funds must be payable in US dollars. All checks should be made payable to the Central Ohio ISSA. Sponsorship can be sent to:

2008 InfoSec Summit c/o Central Ohio ISSA
PO Box 71
Dublin, OH 43017
USA
Phone: +1 (614) 746-1285

E-mail: sponsors@infosecsummit.org

The sponsorship fee does not include free conference registration unless specifically stated in the sponsorship opportunity details.



Provision of Information Security Summit does not entitle the sponsor to a waiver of any applicable annual ISSA, ISACA, or InfraGard membership fee.

All sponsorship materials must be submitted before April 3rd, 2008 to ensure inclusion in productions schedule. Sponsorship pledges after this date may still be accepted with caveats.

No part of an exhibit and no signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings.

Sponsorship is not limited to financial support per se, but can also take the form of provision of material hardware/software etc. Should your company be interested in sponsorship package not listed in this brochure then please feel free to contact us to discuss your preferences.